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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/047,026	01/15/2002	Astrid Mathilda Ferdinanda Dobbelaar	PHNL 010036	5695
24737	7590	08/16/2006	EXAMINER	
PHILIPS INTELLECTUAL PROPERTY & STANDARDS P.O. BOX 3001 BRIARCLIFF MANOR, NY 10510			VIG, NARESH	
			ART UNIT	PAPER NUMBER
			3629	

DATE MAILED: 08/16/2006

Please find below and/or attached an Office communication concerning this application or proceeding.

## Office Action Summary

**Application No.**

10/047,026

**Applicant(s)**DOBBELAAR, ASTRID MATHILDA  
FERDINANDA**Examiner**

Naresh Vig

**Art Unit**

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-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 15 January 2002.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-10 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-10 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
  - ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- \* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☒ Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)  
Paper No(s)/Mail Date 20030324.
- 4) ☐ Interview Summary (PTO-413)  
Paper No(s)/Mail Date. \_\_\_\_\_.
- 5) ☐ Notice of Informal Patent Application (PTO-152)
- 6) ☐ Other: \_\_\_\_\_.

## DETAILED ACTION

### ***Claim Rejections - 35 USC § 102***

(a) the invention was known or used by others in this country, or patented or described in a printed publication in this or a foreign country, before the invention thereof by the applicant for a patent.

Claims 1 – 10 are rejected under 35 U.S.C. 102(a) as being anticipated  
archived web pages of [www.egreetings.com](http://www.egreetings.com) hereinafter known as eGreetings.

Regarding claims 1, 6 and 10, eGreetings teaches system, method and computer program (eGreetings provide access to users over the internet) for facilitating the sharing of a content item (electronic greeting cards which can be sent via email [page 5], comprising

- a first user device (sender)

- a facilitating device (eGreetings website)

- a second user device (recipient)

- the first user device comprising selecting means for obtaining an identifier for the content item (type of greeting card, text message etc.) [page 5-11]

- an identifier for the second user device [page 5]

- transmitting means for transmitting the identifier for the content item and the identifier for the second user device to the facilitating device [page 5-11]

- the facilitating device comprising

receiving means for receiving from the first user device the identifier for the content item and the identifier for the second user device (inherent that eGreetings receives information provided by first user) [page 5]

generating means for generating a representation for the content item (inherent that eGreetings generates greetings for electronically delivering to the intended recipient) [page 5]

retransmitting means for transmitting the representation to the second user device (inherent that received information like user message is transmitted to the intended recipient).

Regarding claim 2, as responded to earlier in response to claim 1, eGreetings teaches a facilitating device for use in the arrangement (eGreeting web server), the facilitating device comprising receiving means for receiving from a first user device an identifier for the content item and an identifier for a second user device, generating means for generating a representation for the content item, and transmitting means for transmitting the representation to the second user device.

Regarding claims 3 and 7, eGreetings teaches electronic payment receiving means for receiving an electronic payment from the first user device [page 5].

Regarding claims 4 and 9, eGreetings teaches generating at least one reference to a further content item related to the content item (music from plurality of artists with

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the greeting card) [page 7], and, generating means are arranged for adding the at least one reference to the representation (inherent that eGreetings has means and method for identifying for example music which is incorporated with the greeting card).

Regarding claim 5, eGreetings teaches a first user device (sender device) for an identifier for the content item [page 5-11] and an identifier for a second user device [page 5], and transmitting means for transmitting the identifier for the content item and the identifier for the second user device to a facilitating device (inherent that information provided by sender on sender system is transmitted to eGreetings website over transmitting means).

Regarding claim 8, Regarding claim 7, as responded to earlier in response to claim 6, eGreetings teaches capability wherein representation is a promotional message for the content item (inherent that eGreeting is capable of receiving promotional message from sender as a message for the electronic greeting card, applicant is claiming the text provided by a sender as a message to the intended recipient as their invention) [page 5].

### ***Conclusion***

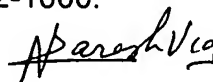
The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. Applicant is required under 37 CFR '1.111 (c) to consider the references fully when responding to this office action.

1. Dobronsky et al. US Patent 6,784,900
2. Financial Statement of eGreetings which teaches that company's website allows consumers to send personalized content-rich digital greeting cards and wide variety of gifts.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Naresh Vig whose telephone number is (571) 272-6810. The examiner can normally be reached on M-F 7:30 - 6:00 (Wednesday off).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on (571) 272-6812. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.



Naresh Vig  
Examiner  
Art Unit 3629

August 7, 2006